

**11 December 2014**

**YouGov plc (“YouGov” or “the Company”)**

**Result of AGM**

YouGov plc, the international online market research agency, announces that at yesterday’s Annual General Meeting, all resolutions were duly passed. This included the approval of the company’s dividend of 0.8p per share which will be paid on 15 December 2014 to all shareholders on the register at 5 December 2014.

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